Scheme of work

Unit 1.9: Blogs

Overview

Unit 1.9 explores blogs and blog writing.

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| Learning objectives   Learn the key features of blog writing.   Develop skills for analysing a blog post.   Develop the skills for writing a blog post, in the style of another blogger. | | AOE questions   How do texts follow or move away from the conventions associated with different types of text? | |
| Concept  **Identity** – students consider people’s rights to express their identity. | | | |
| ATL  **Research skills** –Students are reminded of the possible limitations of blogs when used as secondary sources in conducting research. | | Learner profile  **Open-minded** – the idea of open-mindedness is considered through a discussion of gender identity. | |
| Learner portfolio  Activities 9.1–9.3 and 9.6 Consider the nature of blogging as a text type.  Activities 9.4 and 9.5 Consider gender identity.  Activity 9.7 Students creatively replicate a blog post. | | | |
| TOK  Has the world become a more knowledgeable, safer and fairer place as a result of the internet broadening people’s access to news and information online? | Extended essay  A research question may consider blog posts as primary sources, and how the blogger’s message is constructed through language, shaped by purpose and received by audiences. | | International mindedness  Students are encouragedto explore and discuss the blog internationalmindedness.org. |
| Texts – print  Text 1.36 –Blog Breakdown (Roz Chast)  Text 1.37 – ‘Identity is the issue of our age: so why can’t we talk more honestly about trans women?’ (Hadley Freeman/The Guardian) | | | |

Suggested lesson plan

It is possible to move through the activities in the units in Chapter 1 sequentially. Here we provide a suggestion for doing this, breaking the unit down into one-hour lessons. You may also wish to select parts of the unit, and build these into later chapters that have a particular thematic focus.

Lesson 1

Activities 9.1–9.3

Lesson 2

Activities 9.4–9.6

Lesson 3

Activity 9.7 (may be extended to more than one lesson, or as a homework assignment)